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WILLARD MERCANTILE CO.
WILLARD NEW MEXICO.

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over damp, leaky
your laundry with



"Standard"
Laundry Trays

Is there any reason why you should not have a modern Laundry in your home? "Standard" Laundry Trays are strictly modern, perfectly clean, sanitary, and moderate in price. Let us tell you the cost of putting a modern Laundry in your home.



DIES' RAIN COAT.

Pattern No. 5378.—A smart model for a rain coat is here shown in tan-colored cravanette, the collar and sleeves trimmed with buttons and loops of cords. The back is semi-fitting, the fulness being held in place by straps that button to the side-back seams. The fronts lap in double-breasted style, and close with buttons and button-holes. The coat sleeve is laid in a double box-plot, or it may be gathered into the arm-hole. A fancifully-shaped collar completes the neck. Tweed, covert, homespun and cravanette are all adaptable to the mode. The medium size will require five and one-fourth yards of 44-inch material. Sizes for 32, 34, 36, 38, 40 and 42 inches bust measure.

This pattern will be sent to you on receipt of 10 cents. Address all orders to the Pattern Department of this paper. Be sure to give size and number of pattern wanted. For convenience, write your order on the following coupon:

No. 5378.
SIZE _____
NAME _____
ADDRESS _____

When in a hurry to have dinner on the dot, you want a flour that you can depend on. In such emergencies, Remember the old reliable



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FLOUR
WALNUT CREEK MILLING CO.
GREAT BEND, KS.

Sold by
HUGHES MERCANTILE COMPANY
ESTANCIA, N. M.

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My land office records are the most complete in Torrance county, it having taken seven years' work to put them in their present condition, and I receive transcripts daily from the Santa Fe office. All papers pertaining to land office work, such as final proofs, homestead and desert entries, contests, etc., are executed with promptness and accuracy.

I write Fire Insurance in seven of the strongest companies in the world, but the financial ability of the companies is but half the consideration to the assured. The assured wants prompt adjustment and losses paid in full. It is a testimonial of no mean worth that the companies which I represent do this, and certainly are entitled to the highest praise for their just and honorable treatment of Ratepayers.

Call at my office first door north of Hughes Mercantile Company.

ESTANCIA, NEW MEXICO

VERSE WORTH READING.

The Man in the Boy.
In the dawn is wrapped the forest,
In the little brook the sea;
Time, that will away with the spar-
row to-day
Is to-morrow's sturdy tree.
There is hope in a mother's joy,
Like a peach in its blossom furled,
And a noble boy, a gentle boy,
A manly boy, is king of the world.

The power that will never fail us
Is the soul of simple truth;
The oak that defies the stormiest skies
Was upright in its youth;
The beauty no time can destroy
In the pure young heart is furled;
And a worthy boy, a tender boy,
A faithful boy, is king of the world.

The cub of the royal lion
Is regal in his play;
The eagle's pride is as fiery-eyed
As the old bird's bald and gray;
The nerve that heroes employ
In the child's young play is furled,
And a gallant boy, a faithful boy,
A brave, pure boy, is king of the world.
—Anon.

A Natural Coward.

Oh! Mistah Trouble, he come aroun' one
day
An' say: "Gwineer git you, so you bet-
ter run away!
I likes to see you hustle. Dat's de way I
has my fun.
I knows I kin ketch up to you, no mat-
ter how you run!"

He says: "Mistah Trouble, you has been
a-chasin' me
Ever since I kin remember an' I's tired
as I kin be.
So I's gwineer stop right yere an' turn
around, a-facin' you
An' lick you if I kin an' fin' out jes' what
you kin do."

Oh! Mistah Trouble, he looked mighty
ashamed.
He acted like a buckin' hoss dat's sud-
denly been tamed.
An' den he turned an' traveled off, a-hol-
lerin'. "Good day;
Mistah Trouble, you folks
dat acts dat way."

Washington Star.

Peace on the good ideas to your
neighbors. It is the good things we
share with others which we keep most
secretly for ourselves.

MAKE YOUR APPEAL

to the public through the
columns of this paper.
With every issue it carries
its message into the homes
and lives of the people.
Your competitor has his
store news in this issue. Why don't
you have yours? Don't blame the
people for flocking to his store.
They know what he has.

If the cows were permitted to
choose owners would they want to
stay with you or go with your more
thoughtful, careful neighbor?

Ringbone on the hind foot of a horse
may be benefited by treatment, but
when on the forefoot unerring is
about the only cure for the lameness.

With the decrease of farm belt
there is bound to be an increase in
farm machinery and horses. Prices of
horses continue high. Keep on rais-
ing good draft colts.

Here's a good toast for the farmer
"Here's health, wealth, long life, hap-
piness and prosperity; good crop of
corn, good price for your wool, more
friends and less need of them."

Be sure and have a good supply
of fuel in the shed ready for the busy
housewife. Think of her having to go
out to the woodpile and to pick from
snow-covered and ice-coated sticks.

The music which sounds good to the
farmer's ear is the cackling of the
busy hen, the crowing of the lordly
rooster, the contented grunting of the
swine, the lowing of the cattle and the
barking of the dog.

As you drive to town to do a little
shopping it will make a more careful
buyer of you to repeat over a few
times the old proverb that "he who
buys what he does not want will soon
want what he cannot buy."

Sandy soils to be enriched by green
manure should be cropped at the
same time to receive the maximum
benefit, as the nitrogen from green
manures which is not at once utilized
for the crops is carried away in the
drainage.

Ever have your neighbor bring back
the tool he had borrowed in broken
condition saying, "You get it fixed and
I'll pay for it?" You are put to the
double trouble of making the repairs
and collecting the bill, besides being
deprived of the use of the tool until
it is fixed. Such a neighbor is a good
one to cut off the borrowing list.

Have you housed all the farm im-
plements yet? In passing along the
roadside the other day during one of
the drizzly cold rains we always get in
the fall, I noticed a plow, bright and
fresh from the fields—and a brand
new one it looked, too—which was
standing out in all the miserable
weather. And the next time that



Our Sympathy

is always extended to those in
distress, but we have no sym-
pathy to waste on the man
who borrows his neighbor's
paper when he can have one
of his own at a mere nominal
expense. Your home paper
stands for your interests and
the interests of your home
town. It deserves your moral
and financial support. If you
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family of readers you should
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